

<b>Population:</b>			
2012 Projection	10,052	78,626	194,095
2007 Estimate	10,507	81,795	202,488
2000 Census	11,103	85,999	213,384
Growth 2007-2012	(4.33%)	(3.87%)	(4.14%)
Growth 2000-2007	(5.37%)	(4.89%)	(5.11%)
<b>2007 Population By Hispanic Origin:</b>	124	783	2,144
<b>2007 Population by Race:</b>			
White	9,629	76,204	183,477
Black or African American	455	1,560	10,635
American Indian and Alaska Native	9	71	201
Asian	217	2,844	4,942
Native Hawaiian and Pacific Islanders	2	17	58
Other Race	37	206	658
Two or More Races	157	895	2,516
<b>2007 Households:</b>			
2012 Projection	4,997	35,412	85,899
2007 Estimate	5,156	36,546	88,649
2000 Census	5,310	37,653	91,211
Growth 2007-2012	(3.10%)	(3.10%)	(3.10%)
Growth 2000-2007	(2.89%)	(2.94%)	(2.81%)
Owner Occupied	2,983	25,675	63,177
Renter Occupied	2,173	10,871	25,473
<b>2007 Avg Household Income</b>	<b>\$52,582</b>	<b>\$71,963</b>	<b>\$67,560</b>
<b>2007 Med Household Income</b>	<b>\$40,274</b>	<b>\$52,277</b>	<b>\$49,498</b>
<b>2007 Per Capita Income</b>	<b>\$25,965</b>	<b>\$32,468</b>	<b>\$29,870</b>
<b>2007 Households by Household Inc:</b>			
Income Less than \$15,000	753	3,647	10,005
Income \$15,000 - \$24,999	699	3,971	10,194
Income \$25,000 - \$34,999	764	4,055	10,295
Income \$35,000 - \$49,999	997	5,851	14,309
Income \$50,000 - \$74,999	909	7,371	17,573
Income \$75,000 - \$99,999	494	4,422	10,524
Income \$100,000 - \$149,999	402	4,413	9,899
Income \$150,000 - \$249,999	89	1,839	3,878
Income \$250,000 - \$499,999	36	626	1,331
Income \$500,000 or more	13	352	641

Business Employment By Type	# Businesses			# Employees			# Emp/Bus		
	1 Mile	3 Mile	5 Mile	1 Mile	3 Mile	5 Mile	1 Mile	3 Mile	5 Mile
<b>Total Businesses</b>	701	4,369	9,380	7,747	57,007	123,146	11	13	13
<b>Total Retail</b>	<b>115</b>	<b>740</b>	<b>1,759</b>	<b>1,765</b>	<b>10,111</b>	<b>25,675</b>	<b>15</b>	<b>14</b>	<b>15</b>
Home Improvement Stores	7	55	118	111	1,377	2,411	16	25	20
General Merchandise Stores	4	20	46	180	759	2,002	45	38	44
Food Stores	9	46	119	354	819	2,065	39	18	17
Auto Dealers & Service Stations	14	65	178	187	776	2,110	13	12	12
Apparel & Accessory Stores	5	45	138	10	318	1,527	2	7	11
Home Furniture, Furnishings & Equipment	12	86	209	63	988	1,859	5	11	9
Eating & Drinking Places	37	204	469	655	3,743	9,060	18	18	19
Miscellaneous Retail	27	219	482	205	1,331	4,641	8	6	10
<b>Financial/Insurance/Real Estate</b>	<b>82</b>	<b>443</b>	<b>929</b>	<b>486</b>	<b>3,727</b>	<b>8,039</b>	<b>6</b>	<b>8</b>	<b>9</b>
Banks, Saving & Lending Institutions	27	134	251	160	1,094	2,146	6	8	9
Securities Brokers and Investments	11	62	129	66	362	894	6	6	7
Insurance Carriers & Agencies	12	104	228	43	923	1,875	4	9	8
Real Estate/Trust/Holding Companies	32	143	321	217	1,348	3,124	7	9	10
<b>Services</b>	<b>285</b>	<b>1,920</b>	<b>3,924</b>	<b>2,984</b>	<b>24,817</b>	<b>48,699</b>	<b>10</b>	<b>13</b>	<b>12</b>
Hotels & Lodging	0	12	26	0	462	932	0	39	36
Personal Services	46	236	494	146	905	1,963	3	4	4
Business Services	31	263	496	280	4,446	9,049	9	17	18
Motion Picture & Amusement	14	85	198	102	918	1,961	7	11	10
Health Services	56	363	686	1,072	8,355	13,803	19	23	20
Legal Services	15	107	180	45	367	555	3	3	3
Education Services	8	61	167	286	2,031	5,611	36	33	34
Social Services	40	242	534	413	2,518	5,685	10	10	11
Other Services	75	551	1,143	640	4,815	9,140	9	9	8
<b>Agriculture/Mining</b>	<b>4</b>	<b>46</b>	<b>105</b>	<b>17</b>	<b>264</b>	<b>806</b>	<b>4</b>	<b>6</b>	<b>8</b>
<b>Construction</b>	<b>59</b>	<b>301</b>	<b>643</b>	<b>460</b>	<b>2,642</b>	<b>5,539</b>	<b>8</b>	<b>9</b>	<b>9</b>
<b>Manufacturing</b>	<b>43</b>	<b>210</b>	<b>470</b>	<b>624</b>	<b>3,763</b>	<b>8,227</b>	<b>15</b>	<b>18</b>	<b>18</b>
<b>Transp/Commun/Pub Util</b>	<b>9</b>	<b>110</b>	<b>237</b>	<b>78</b>	<b>3,466</b>	<b>6,583</b>	<b>9</b>	<b>32</b>	<b>28</b>
<b>Wholesale Trade</b>	<b>36</b>	<b>200</b>	<b>444</b>	<b>375</b>	<b>2,052</b>	<b>5,789</b>	<b>10</b>	<b>10</b>	<b>13</b>
<b>Government</b>	<b>68</b>	<b>399</b>	<b>869</b>	<b>958</b>	<b>6,165</b>	<b>13,789</b>	<b>14</b>	<b>15</b>	<b>16</b>

Annual Consumer Spending		2007			2012		
Radius		1 Mile	3 Mile	5 Mile	1 Mile	3 Mile	5 Mile
<b>Total Specified Consumer Spending</b>	187,465	1,606,488	3,786,727	221,901	1,883,347	4,446,607	
<b>Apparel:</b>							
<b>Total Apparel</b>	17,471	162,851	383,380	19,278	178,005	419,678	
Women's Apparel	4,492	44,724	105,234	4,856	48,027	113,149	
Men's Apparel	3,815	34,025	80,653	4,000	35,580	84,481	
Girl's Apparel	1,025	9,045	21,978	1,135	9,823	23,893	
Boy's Apparel	899	7,577	18,584	961	7,984	19,586	
Infant Apparel	445	3,566	8,850	472	3,790	9,371	
Footwear (excl. Infants)	1,742	16,005	38,428	1,807	16,495	39,620	
Other Apparel Prod/Services	5,053	47,909	109,654	6,047	56,308	129,578	
<b>Entertainment:</b>							
<b>Total Entertainment</b>	24,726	223,401	518,828	29,265	260,005	606,445	
Sports and Recreation	6,136	59,315	137,142	7,308	69,538	161,301	
TV, Radio, and Sound Equipment	8,785	73,863	174,722	10,993	90,712	215,403	
Reading Materials	2,842	24,802	56,772	2,969	25,654	58,948	
Travel	6,787	63,800	146,443	7,820	72,525	167,134	
Photographic Equipment	176	1,622	3,748	174	1,576	3,658	
<b>Food at Home:</b>							
<b>Total Food At Home</b>	16,355	126,391	306,870	17,017	131,726	319,237	
Cereal Products	1,342	10,363	25,270	1,232	9,530	23,181	
Bread & Bakery Products	2,322	18,109	43,725	2,316	18,062	43,545	
Fish and Seafood	553	4,413	10,628	682	5,458	13,129	
Meats (All)	5,551	42,604	104,431	5,699	43,807	107,190	
Dairy Products	3,095	23,765	57,617	3,358	25,800	62,507	
Fruits and Vegetables	3,492	27,137	65,199	3,730	29,069	69,685	
<b>Food Away from Home:</b>							
<b>Total Food Away From Home</b>	17,502	145,390	342,391	20,582	169,807	400,603	
Breakfast and Brunch	1,939	15,370	36,452	2,503	19,698	46,760	
Dinner	6,302	53,237	124,280	6,470	54,442	127,303	
Lunch	6,220	51,825	122,186	7,648	63,440	149,606	
Snacks and Non	2,779	22,402	53,564	3,711	29,807	71,325	

Alcoholic Bev						
Catered Affairs	262	2,557	5,909	250	2,421	5,608
<b>Alcoholic Beverages:</b>						
<b>Total Alcoholic Beverages</b>	6,541	53,875	125,959	7,702	62,500	146,770
Total Alcoholic Bev. at Home	4,357	35,681	83,849	5,312	42,736	100,885
Total Alcoholic Bev. away from Home	2,183	18,194	42,111	2,390	19,764	45,885
<b>Furniture and Appliance:</b>						
<b>Total Furniture and Appliances</b>	10,076	93,364	218,176	11,754	107,742	252,362
Bedroom Furniture	968	8,526	20,007	1,113	9,725	22,855
Living Room Furniture	1,479	13,827	32,129	1,672	15,487	36,069
Other Living & Family Room Furniture	392	3,752	8,709	538	5,112	11,888
Other Furniture	907	8,588	20,064	1,150	10,794	25,264
Major Appliances	1,494	13,067	31,059	1,678	14,632	34,827
Small Appliances	2,663	25,790	59,507	3,076	29,251	67,720
Misc Household Equipment	2,174	19,814	46,700	2,528	22,741	53,739
<b>Transportation and Maintenance:</b>						
<b>Total Transportation and Maintenance</b>	67,505	566,279	1,346,166	80,612	671,952	1,600,811
New Autos/Trucks/Vans	13,463	115,354	270,756	15,199	129,126	303,745
Used Vehicles	7,655	61,179	150,190	9,380	75,230	184,783
Boats and Outboard Motor, Etc.	960	10,261	24,267	1,055	11,434	27,007
Gasoline	7,671	61,129	145,825	9,942	78,983	188,591
Diesel Fuel	45	407	973	50	455	1,094
Automotive Maintenance/Repair	7,117	59,260	140,016	8,445	70,152	165,861
Transportation	30,593	258,689	614,139	36,540	306,573	729,730
<b>Health Care:</b>						
<b>Total Health Care</b>	18,342	141,473	333,454	24,687	189,067	445,502
Medical Services	8,734	69,924	164,735	10,126	80,556	190,171
Prescription Drugs	8,905	65,719	155,051	13,741	101,776	239,524
Medical Supplies	702	5,830	13,669	820	6,735	15,807
<b>Education and Day Care:</b>						
<b>Total Education and Day Care</b>	10,574	118,115	262,371	13,384	144,911	322,835
Education	4,980	55,593	123,068	6,313	68,375	151,823

Room and Board	452	4,651	10,520	445	4,451	10,116
Tuition/School Supplies	4,528	50,943	112,549	5,868	63,925	141,707
Day Care	615	6,928	16,235	759	8,160	19,188

Collection Street	Cross Street	Cross St Dist/Dir	Traffic Volume	Count Year	Dist from Subject	Type
E Railroad St	3rd St	0.03 NE	18,177	2007	0.18	AADT
Washington St	Collier Ave	0.00	15,000	2001	0.32	AADT
E Railroad St	Collier Ave	0.04 NE	15,000	2003	0.34	AADT
Greentree Rd	Washington Pike	0.10 SE	17,922	2007	0.39	AADT
Carothers Ave	Hall Way	0.03 N	8,957	2007	0.40	AADT
Washington Ave	Hope St	0.09 SW	15,000	2003	0.41	AADT
Greentree Rd	Lindsay Rd	0.10 E	22,074	2007	0.45	AADT
Collier Ave	Hays St	0.18 E	3,600	2003	0.47	AADT
Washington Pike	Greentree Rd	0.08 NE	7,569	2007	0.48	AADT
Washington Pike	Church St	0.14 E	16,777	2007	0.62	AADT